



client questionnaire: new web site

This questionnaire is designed to help with the process of creating your new web site. The more answers you can give, the further along we will be in the design process. If you don't have answers to all of the questions listed, we can work on them together.

You can type your answers directly in the form using Adobe Acrobat. If you are using Acrobat Reader, please print the form.

If you have the full version of Acrobat, you will be able to save the PDF and email it to jenn@studio-108.com.

Always please feel to print the form and write directly on it.

Thank you!

TECHNICAL QUESTIONS:

Do you have a domain name: Yes No _____

If YES, who is the registrar (ie, Network Solutions, register.com, etc)? _____

Do you also have a host (ie, GoDaddy)? Yes No _____

If NO, do you know what domain name you'd like (ie, www.yoursite.com)?

Yes No _____

Are you looking to incorporate a content management system (CMS) into your site (ie, Drupal, Wordpress)? Yes No

DESIGN QUESTIONS:

Do you have any existing identity (ie, logo, brochures, etc)? Yes No _____

If YES, do you want to incorporate that look into your web site? Yes No

Are there any colors you would particularly like to use? _____

Are there any colors you would prefer NOT to use? _____

Please list some of your competitor's sites:

Please list sites that you LIKE the look of (regardless of the content of the site):

Please list sites that you DISLIKE the look of (regardless of the content of the site):

CONTENT QUESTIONS:

Do you have the text written for your site? Yes No

If NO, do you need help writing it? Yes No

Do you have photos or images for your site? Yes No

If YES, what format are they in (ie, jpg, printed photos, etc)? _____

Do you have an idea of how many pages your site will have? Yes No

If YES, what are they?

Please list any special features you'd like in your site (ie, photo gallery, forms, calendar, shopping cart, etc)